

COVID-19 Impact and Recovery Report: International Summary



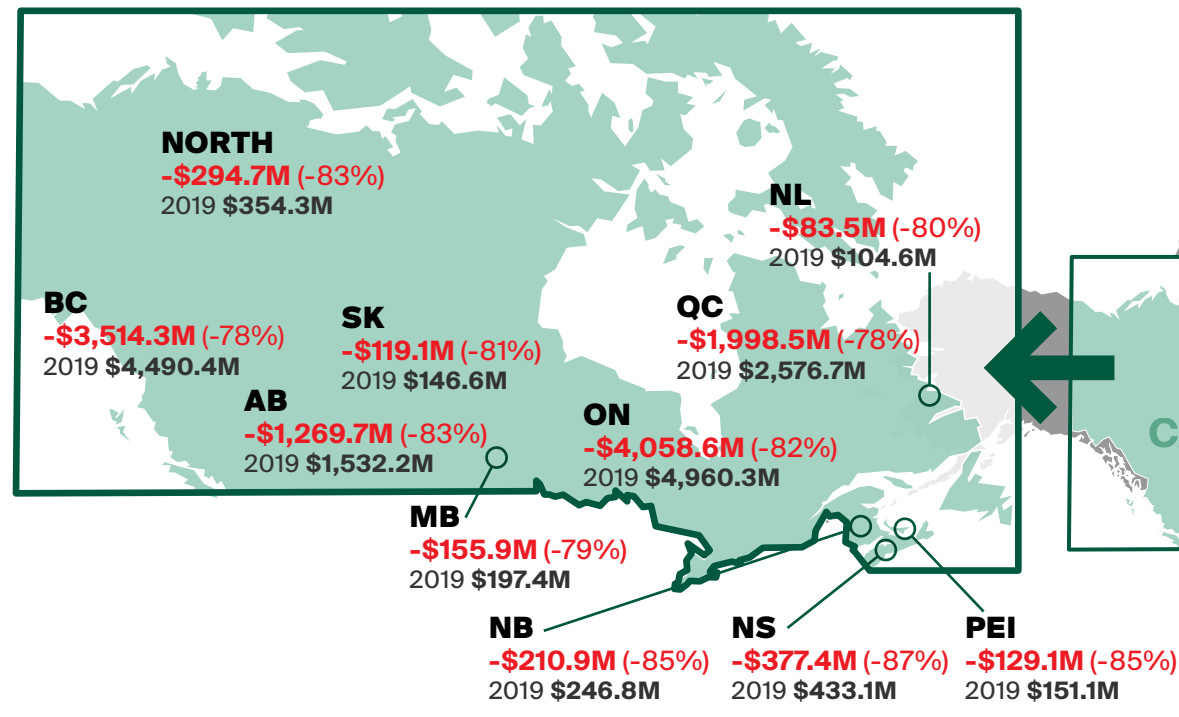
Updated: July 28, 2020

This document provides a summary of the situation across Destination Canada's international markets. For further details, please refer to the Impact and Recovery Report documents available for each individual market.

www.destinationcanada.com/en/coronavirus-updates/covid-19-research

Estimated Change in Tourism Export Revenue from January to September Compared to 2019 by Province (\$M)⁴

(% change compared to 2019) 2019 Tourism Export Revenue from January to September



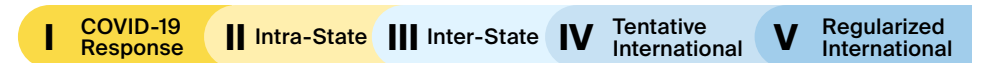
LEGEND:

Recovery signal assessment¹

Overseas markets:



US market:

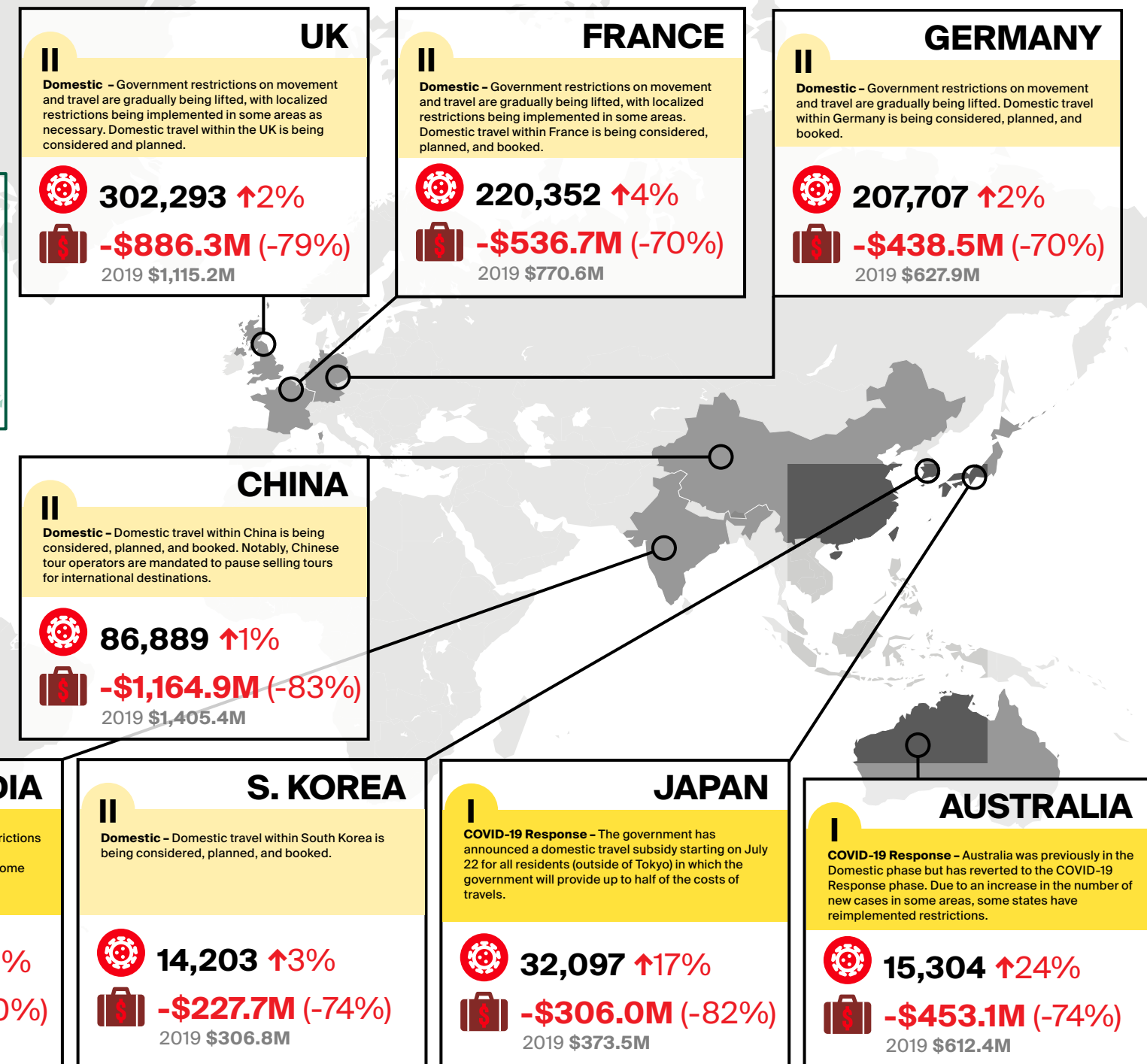


Total confirmed COVID-19 cases as of July 28² ↑ = % increase compared to previous week³



Estimated change in Tourism Export Revenue from January to September compared to 2019 (\$M) (% change compared to 2019)⁴

2019 Tourism Export Revenue from January to September



US

I COVID-19 Response - The US was previously in the Intra-State phase but has reverted to the COVID-19 Response phase. An increase in the number of new cases has caused some states to pause or scale back their reopening plans.

4,346,748 ↑12%

-\$7,536.8M (-83%)

2019 \$9,129.8M

MEXICO

I COVID-19 Response - Government restrictions on movement and travel are gradually being lifted.

402,697 ↑13%

-\$427.5M (-76%)

2019 \$559.7M

¹ For additional information on methodology and a description of the recovery signals, please see [Methodological Notes](#).
² Johns Hopkins Coronavirus Resource Center, July 28, 2020 5pm PST
³ European CDC, July 28, 2020
⁴ Destination Canada Estimates as of July 26, 2020